Estimate Number

2405

DUP INVOICE T

Advertiser

Grayson/D/Congress



WESH 1021 N. Wymore Rd. Winter Park, FL 32789 Main: (407)645-2222

Invoice # Invoice Date Invoice Month Invoice Period 10/07/12 959722-1 October 2012 10/01/12 - 10/06/12

GRAYSON/C/D

Product

<u>Station</u> Account Executive Sales Office Sales Region WESH Fran Berg Eagle-Washingte National

www.wesh.com

Billing Address:

Send Payment To: **WESH**

P O Box 26876

FIN# 59-3186949

Lehigh Valley, PA 18002-6876

Buying Time, LLC. Attention: Accounts Payable 650 Massachusetts Ave NW Ste 210

Washington, DC 20001

Flight Dates 10/02/12 - 10/06/12	Order # 959722	Alt Order # 07909795
Billing Calendar Broadcast	Billing Type Cash	Deal #
Special Handling		
IDB#	Advertiser Code 360	Product Code 361
Agency Ref	Advertiser Ref	

Spots/ Line Start Date **End Date** Start/End Time Week Description Length Rate Type MTWTFSS 10/04/12 -111---10/02/12 M-F Early Sunrise 5:00-6:00 AM :30 3 \$300.00 NM Class of Time - Pre-emptible with notice Start Date **End Date MTWTFSS** Spots/Week Rate \$300.00 10/01/12 10/07/12 -111---Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESHTu 10/02/12 5:30 AM M-F Early Sunrise 5:00-6:00 AM :30 AG0312MSCH \$300.00 NM 10/03/12 5:00-6:00 AM :30 AG0312MSCH \$300.00 NM 2 WESHW 5:44 AM M-F Early Sunrise 3 WESHTh 10/04/12 5:24 AM M-F Early Sunrise 5:00-6:00 AM :30 AG0312MSCH \$300.00 NM 10/02/12 10/04/12 *Early Sunrise @4:30AM 430a-5am -111---:30 3 \$40.00 NM Class of Time - Immediately Pre-emptible without notice Weeks: Start Date **End Date MTWTFSS** Spots/Week Rate \$40.00 10/01/12 10/07/12 -111---Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type :30 AG0412MSCHR 2 WESHTu 10/02/12 4:41 AM *Early Sunrise @4:30AM 430a-5am \$40.00 NM 1 WESHW 10/03/12 4:51 AM *Early Sunrise @4:30AM :30 AG0412MSCHR \$40.00 NM 430a-5am 3 WESHTh 10/04/12 :30 AG0412MSCHR 4:50 AM *Early Sunrise @4:30AM 430a-5am \$40.00 NM Kelly and Michael 9-10 AN9:00-10:00 AM 10/02/12 10/05/12 -1111--:30 \$600.00 NM Class of Time - Pre-emptible with notice Start Date **End Date MTWTFSS** Weeks: Spots/Week Rate -1111--\$600.00 10/01/12 10/07/12 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESHTu 10/02/12 9:46 AM Kelly and Michael 9-10 AM 9:00-10:00 AM :30 AG0412MSCHR \$600.00 NM 10/03/12 9:57 AM Kelly and Michael 9-10 AM 9:00-10:00 AM :30 AG0412MSCHR \$600.00 NM 3 WESHW 2 WESHTh 10/04/12 9:30 AM Kelly and Michael 9-10 AM 9:00-10:00 AM :30 AG0412MSCHR \$600.00 NM 4 WESHF 10/05/12 9:50 AM Kelly and Michael 9-10 AM 9:00-10:00 AM :30 AG0412MSCHR \$600.00 NM 4 10/02/12 NBC Today Show II 10/05/12 10AM-11AM -1111--:30 \$600.00 NM 4 Class of Time - Pre-emptible with notice Weeks: **MTWTFSS** Start Date **End Date** Spots/Week Rate 10/01/12 10/07/12 -1111--\$600.00

Send Payment To:





WESH P O Box 26876 Lehigh Valley, PA 18002-6876 FIN# 59-3186949

The second secon	200		
Invoice #	Invoice Date	Invoice Month	Invoice Period
959722-1	10/07/12	October 2012	10/01/12 - 10/06/12

Advertiser	Product	Estimate Number
Grayson/D/Congress	GRAYSON/C/D	2405

ww.wes	sh.com.										
								Spots/		*	
ne S	Start Date	End Date	Desci	ription	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
	0/02/12 Class of Tim	10/05/12 ne - Pre-em	NBC	Today Show II	10AM-11AM	-1111	:30	4 4	\$600.00	NM	
S	pots: # Ch	Day Air	Date Date	Air Time Descrip	otion	Start/End Time	Lengt	h Ad-ID	1		Rate Type
	5 WE	SHSa 10 MG for 4	/06/12 1.2 10/02	5:15 AM Sat 5-6	а	Sat 5-6a	:3	0 AG0412MSC	CHR		\$100.00 NM
	7 WE		/06/12 1.2 10/02	6:25 AM Sat Su	nrise 6-8 AM	6:00-8:00 AM	:3	0 AG0412MSC	CHR		\$250.00 NM
	6 WE	1912/2/20160	/06/12 4.2 10/02	6:58 AM Sat Su	nrise 6-8 AM	6:00-8:00 AM	:3	0 AG0312MSC	CH		\$250.00 NM
	10/02/12 Class of Tim	10/05/12 ne - Pre-em			12:12:00-12:30 PM	-1111	:30	4	\$400.00	NM	
V		Start Date 10/01/12	End Da 10/07/		Spots/Week 4	<u>Rate</u> \$400.00					
S	pots: # Ch	Day Ai	r Date	Air Time Descrip	<u>otion</u>	Start/End Time		h Ad-ID			Rate Type
			/02/12	12:11 PM M-F NO	OON NEWS 12-12:30	12:00-12:30 PM		O AG0312MS			\$400.00 NM
	1 WE		/03/12		OON NEWS 12-12:30	12:00-12:30 PM		0 AG0412MS			\$400.00 NM
			/04/12		OON NEWS 12-12:30	12:00-12:30 PM		0 AG0412MS			\$400.00 NM
	4 WE	SHF 10	/05/12	12:27 PM M-F NO	OON NEWS 12-12:30	12:00-12:30 PM	:3	0 AG0412MS0	CHR		\$400.00 NM
	10/02/12 Class of Tim	10/05/12 ne - Pre-em	Days ptible wit	of Our Lives h notice	1:00-2:00 PM	-11-1	:30	3	\$600.00	NM	
V		Start Date 10/01/12	End Da 10/07/		Spots/Week 3	<u>Rate</u> \$600.00					
S	pots: # Ch	Day Ai	r Date	Air Time Descrip	<u>otion</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
	2 WE	SHTu 10)/02/12	1:59 PM Days o		1:00-2:00 PM		0 AG0412MS			\$600.00 NM
	1 WE	SHW 10)/03/12	12:59 PM Days o		1:00-2:00 PM		0 AG0412MS			\$600.00 NM
	3 WE	SHF 10)/05/12	2:00 PM Days o	f Our Lives	1:00-2:00 PM	:3	0 AG0412MS	CHR		\$600.00 NM
7 1	10/02/12 Class of Tim	10/04/12 ne - Immed	KATI ately Pre	E COURIC DAY -emptible without	2-3PM notice	-111	:30	3	\$200.00	NM	
V		Start Date 10/01/12	End Da 10/07/		Spots/Week 3	<u>Rate</u> \$200.00	1 0-12	*	and the same		
S	Spots: # Ch	Day Ai	r Date	Air Time Descri	otion	Start/End Time	Leng	th Ad-ID			Rate Type
	3 WE	SHTu 10	0/02/12	2:32 PM KATIE	COURIC DAY	2-3PM	:3	0 AG0312MS	CH		\$200.00 NM
	2 WE	SHW 10	0/03/12	2:37 PM KATIE	COURIC DAY	2-3PM	:3	30 AG0312MS	CH		\$200.00 NM
	1 WE	SHTh 10)/04/12	2:48 PM KATIE	COURIC DAY	2-3PM	:3	0 AG0412MS	CHR		\$200.00 NM
	10/02/12 Class of Tim	10/05/12 ne - Pre-em		3-4 PM h notice	3:00-4:00 PM	-1-11	:30	3	\$600.00	NM	
٧		Start Date 10/01/12	End D: 10/07/		Spots/Week 3	<u>Rate</u> \$600.00					
S	Spots: # Ch			Air Time Descri	ption	Start/End Time	Leng	th Ad-ID			Rate Type
			0/02/12	3:38 PM M-F 3-		3:00-4:00 PM		30 AG0412MS			\$600.00 NM
			0/04/12	3:36 PM M-F 3-	4 PM	3:00-4:00 PM		30 AG0312MS			\$600.00 NM
	1 WE	SHF 10	0/05/12	3:37 PM M-F 3-	4 PM	3:00-4:00 PM	.:	30 AG0312MS	iCH .		\$600.00 NM
	10/02/12 Class of Tim	10/05/12 ne - Pre-em		4-5 PM NEWS	M-F 4-5 PM	-1111	:30	4	\$750.00	NM	
_		Start Date	End D	ate MTWTFSS	Spots/Week 4	<u>Rate</u> \$750.00					
V	Veeks:	10/01/12	10/07/	12 -1111			Long	th Ad-ID			Rate Type
	Veeks: Spots: <u>#</u> Ch			Air Time Descri	ption	Start/End Time	Leng	III AU-ID			1.00.10 1.77-1
	Spots: <u>#</u> Ch	Day A				Start/End Time M-F 4-5 PM		30 AG0412MS	SCHR		\$750.00 NM
	Spots: <u>#</u> Ch 3 WE	<u>Day</u> <u>A</u> SHTu 10	ir Date	Air Time Descri	5 PM NEWS		- :				
	Spots: <u>#</u> Ch 3 WE 4 WE	<u>Day A</u> ESHTu 10 ESHW 10	<u>ir Date</u> 0/02/12	Air Time Descri 4:44 PM M-F 4-	5 PM NEWS 5 PM NEWS	M-F 4-5 PM	::	30 AG0412MS	SCHR		\$750.00 NM \$750.00 NM
	Spots: <u>#</u> Ch 3 WE 4 WE	<u>Day A</u> ESHTu 10 ESHW 10 ESHTh 10	ir <u>Date</u> 0/02/12 0/03/12	Air Time Descri 4:44 PM M-F 4- 4:28 PM M-F 4-	5 PM NEWS 5 PM NEWS 5 PM NEWS	M-F 4-5 PM M-F 4-5 PM		30 AG0412MS 30 AG0412MS	SCHR SCHR		\$750.00 NM

Send Payment To:





WESH P O Box 26876 Lehigh Valley, PA 18002-6876 FIN# 59-3186949

Invoice #	Invoice Date	Invoice Month	Invoice Period
959722-1	10/07/12	October 2012	10/01/12 - 10/06/12

<u>Advertiser</u>	Product	Estimate Number
Grayson/D/Congress	GRAYSON/C/D	2405

www.wesh.com							
				Spots/			
Line Start Date End Date Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
10 10/02/12 10/04/12 M-F 5-6 PM ROT Class of Time - Pre-emptible with notice	5:00-6:00 PM	-111	:30	3	\$900.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFS</u> 10/01/12 10/07/12 -111		<u>Rate</u> \$900.00					
Spots: # Ch Day Air Date Air Time De	scription	Start/End Time	Length	n Ad-ID			Rate Type
The second of th	5-6 PM ROT	5:00-6:00 PM) AG0312M			\$900.00 NM
	5-6 PM ROT	5:00-6:00 PM		O AG0312M			\$900.00 NM
3 WESHTh 10/04/12 5:28 PM M-I	5-6 PM ROT	5:00-6:00 PM	:30	O AG0312M	SCH		\$900.00 NM
11 10/02/12 10/05/12 M-F 6-6:30 PM Class of Time - Pre-emptible with notice	M-F 6-6:30 PM	-1111	:30	4	\$1,200.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFS</u> 10/01/12 10/07/12 -1111-		Rate					
Spots: # Ch Day Air Date Air Time De		\$1,200.00 Start/End Time	Lenat	h Ad-ID			Rate Type
1 WESHTu 10/02/12 6:28 PM M-I	or the state of the second or	M-F 6-6:30 PM		0 AG0412M	SCHR		\$1,200.00 NM
3 WESHW 10/03/12 6:22 PM M-I	F 6-6:30 PM	M-F 6-6:30 PM	:3	0 AG0412M	SCHR		\$1,200.00 NM
4 WESHTh 10/04/12 6:12 PM M-I	F 6-6:30 PM	M-F 6-6:30 PM	:3	0 AG0412M	SCHR		\$1,200.00 NM
2 WESHF 10/05/12 6:27 PM M-	F 6-6:30 PM	M-F 6-6:30 PM	:3	O AG0412м	SCHR		\$1,200.00 NM
12 10/05/12 10/05/12 M-F 5-6 PM ROT Class of Time - Pre-emptible with notice	5:00-6:00 PM	F	:30	1	\$900.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFS</u>		Rate					
10/01/12 10/07/12F-		\$900.00					
Spots: # Ch Day Air Date Air Time De		Start/End Time		<u>h Ad-ID</u>	IC CIT		Rate Type
1 WESHF 10/05/12 5:53 PM M-	F 5-6 PM ROT	5:00-6:00 PM	:3	0 AG0312M	ISCH		\$900.00 NM
13 10/06/12 10/06/12 SA/SU 6-6:30 PM Class of Time - Pre-emptible with notice	SA/SU 5:58-6:30 I	인S-	:30	1	\$1,200.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFS</u>		Rate					
10/01/12 10/07/12S Spots: # Ch Day Air Date Air Time De	•	\$1,200.00 Start/End Time	Longt	h Ad-ID			Poto Typo
	/SU 6-6:30 PM	SA/SU 5:58-6:3			ISCHR		Rate Type \$1,200.00 NM
							Ψ1,200.00 THM
14 10/02/12 10/04/12 M-Su News @ 11P Class of Time - Pre-emptible with notice	M 11-1135p	-1-1	:30	2	\$1,400.00	NM	
Weeks: Start Date End Date MTWTFS		Rate					
10/01/12 10/07/12 -1-1	-	\$1,400.00	1	L A-L ID			Dete Torre
Spots: # Ch <u>Day Air Date</u> <u>Air Time</u> <u>De</u> 2 WESHTu 10/02/12 11:29 PM M-	Su News @ 11PM	Start/End Time 11-1135p		<u>th Ad-ID</u> 30 AG0312M	ISCU		Rate Type \$1,400.00 NM
	Su News @ 11PM	11-1135p	17	0 AG0312N			\$1,400.00 NM
							\$1,400.00 NW
15 10/02/12 10/04/12 NBC Tonight Show Class of Time - Pre-emptible with notice	11:35P-12:35XM	-1-1	:30	2	\$850.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFS</u> 10/01/12 10/07/12 -1-1-		<u>Rate</u> \$850.00					
Spots: # Ch Day Air Date Air Time De	-	Start/End Time	Lengt	th Ad-ID			Rate Type
THE BOOK OF THE PROPERTY OF TH	BC Tonight Show	11:35P-12:35XN		30 AG0412N	MSCHR		\$850.00 NM
	BC Tonight Show	11:35P-12:35XN		80 AG0312N			\$850.00 NM
16 10/06/12 10/06/12 Sat 5-6a		S-		4	¢£0.00	KIN A	
Class of Time - Immediately Pre-emptible with		5-	:30	1	\$50.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTF5</u>		Rate					
		\$50.00 Start/End Time	Longi	th Ad ID			Data Tuna
Spots: <u>#</u> Ch <u>Day Air Date</u> <u>Air Time De</u> 1 WESHSa 10/06/12 5:55 AM Sa	A 200 SE	Start/End Time Sat 5-6a		<u>th</u> <u>Ad-ID</u> 30 AG0312N	MSCH .		<u>Rate Type</u> \$50.00 NM
17 10/06/12 10/06/12 Sat Sunrise 6-8 AM	/ 6:00-8:00 AM	S-	:30	1	\$150.00	NM	+00.00 TAW
Class of Time - Immediately Pre-emptible with							
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTF:</u> 10/01/12 10/07/12		<u>Rate</u> \$150.00					

Send Payment To:





Payment Terms 30 Days

WESH P O Box 26876 Lehigh Valley, PA 18002-6876 FIN# 59-3186949 | Invoice # | Invoice Date | Invoice Month | Invoice Period | 959722-1 | 10/07/12 | October 2012 | 10/01/12 - 10/06/12

Advertiser	Product	Estimate Number
Grayson/D/Congress	GRAYSON/C/D	2405

www.wesh.com

S	g	0	ts	1

Line	Start Date	End Date	e Desc	cription	Start/End Time	MTWTFSS	Length	Week	Rate	Туре		
				Sunrise 6-8 AM e-emptible without	6:00-8:00 AM notice	S-	:30	and pales	\$150.00	NM		
	Spots: # Ch 1 WE		<u>Air Date</u> 10/06/12	Air Time Descr 7:29 AM Sat Si		Start/End Time 6:00-8:00 AM		<u>h Ad-ID</u> 0 AG0412MS	CHR		<u>Rate</u> <u>T</u> y \$150.00	
						Total Spots	,	48				

Gross Total

\$28,920.00

Agency Commission

\$4,338.00

Net Amount Due

\$24,582.00